

BS01424

U.S. Application No. 10/036,923 Examiner LE, Art Unit 2171
Amendment After Final in Response to May 17, 2005 Final Office Action

AMENDMENT TO THE SPECIFICATION

Examiner Le, please amend paragraph [0002] as shown below.

[0002] This application relates to U.S. Application Serial No. 09/496,825 (Attorney Docket BS95003 CON), filed February 1, 2000, now issued as U.S. Patent X,XXX,XXX and ~~which is~~ incorporated herein by reference. This application also relates to U.S. Application No. 10/017,742 (~~Attorney Docket No. 36968-265386~~ (BS01341)), filed December 14, 2001, entitled "System and Method for Utilizing Television Viewing Patterns," which is incorporated herein by reference. This application also relates to U.S. Application No. 10/017,640 (~~Attorney Docket No. 36968-265387~~ (BS01342)), filed December 14, 2001, entitled "System and Method for Identifying Desirable Subscribers," which is incorporated herein by reference.